



Silicon Valley | September 15-17 2025

## 2025 Sponsorship Prospectus

### Xen Project Summit 2025 – Silicon Valley, September 15-17 2025

Join us in supporting the Xen Project, a trailblazing Open Source hypervisor powering the most critical virtual infrastructures of today. For 15 years, it has driven innovation in data centers, desktop virtualization, and now embedded and automotive industries. The Xen Project Summit is the annual hub for developers and power users to share insights, showcase advancements, and shape the future of Open Source virtualization. Join us in driving the next wave of innovation!

Sponsorships-at-a-Glance	Platinum (2 available)	Gold (unlimited)	Silver (unlimited)	Bronze (unlimited)
<b>Speaking Opportunity:</b> All sponsors content must be approved by the Program Committee and Xen. No sales & marketing pitches allowed.	x			
<b>Recognition During Opening Session:</b> Sponsor recognition by name & with logo on screen.	x	x		
<b>Sponsor Message in Attendee Day-Of Email</b>	100 words message	50 words message		
<b>Social Media Promotion of Sponsorship:</b> From the Xen Project LinkedIn page.	3	2	1	
<b>Collateral Distribution:</b> Marketing materials laid out in a prominent location near registration.	x	x	x	
<b>Recognition in Pre and Post-Event Email Marketing</b>	Logo & Link	Logo & Link	Company name & Link	Company name & Link
<b>Recognition on Event Website:</b> Prominent logo display on event website.	x	x	x	x
<b>Recognition on Onsite Sponsor Signage:</b> Sponsor logo on conference signage.	x	x	x	x
<b>Post-Event Data Report:</b> Provides event and additional details on event performance.	x	x	x	x
<b>Conference Attendee Passes:</b> Full access passes to the entire Conference for your staff or customers.	6	3	2	1
<b>20% Discount on Additional Conference Passes:</b> For use by your customers, partners or colleagues.	x	x	x	x
<b>SPONSORSHIP COST</b>	\$20,000	\$15,000	\$5,000	\$2,500

Marketing Promotional Opportunity	Availability	Cost
<b>Lanyards:</b> showcase your logo on every attendee with the lanyard sponsorship. Logo size, color, and placement will be based on lanyard design.	1	\$1,500
<b>Evening Reception:</b> Xen will organize an off-site evening event and invite all event attendees for a fun event to network, talk shop and meet new people. The Xen team will manage the logistics and experience, you sit back and enjoy the recognition.	1	\$4,000
<b>Session Recording:</b> extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the Xen YouTube channel after the event. Benefits include: sponsor recognition slide with logo at the beginning of each video recording, and sponsor recognition in post event email to attendees.	1	\$3,500
<b>Lunch:</b> Signage on all lunch stations in common areas.	3	\$3,500
<b>Diversity Scholarship:</b> The Xen Project's scholarship program provides support to women, people of color, and people with disabilities who many not otherwise have the opportunity to attend Xen Project events for financial reasons. Equal access and diversity are important to Xen, and we aim to remove this obstacle for underrepresented attendee groups. Showcase your organization's support of this important initiative by sponsoring the Diversity Scholarship. Sponsor receives recognition during opening session and in pre-event email marketing.	Unlimited	\$1,500
<b>Coffee &amp; Break:</b> Signage on all breakfast and break stations in common areas over the 3-day event.	1	\$3,000
Contact <a href="mailto:community.manager@xenproject.org">community.manager@xenproject.org</a> to secure your sponsorship today.		

*The Xen Project reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions. Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed.*